



New 340B Guideline Changes Coming November 2011

SENTRY DS SOLUTIONS PROVIDE 340B COMPLIANCE TO MITIGATE POTENTIAL LOSSES

DEERFIELD BEACH, FL —October 24, 2011—Sentry Data Systems, Inc., a healthcare technology solutions company specializing in 340B program management, is poised to help hospitals and entities that may come under review due to the proposed 340B guidelines coming in November 2011.

Health Resources and Services Administration (HRSA) has communicated its plans for two proposed rules affecting 340B covered entities as directed by the Affordable Care Act.

"From inception, Sentry Data System's 340B solutions have been and were developed with a focus on 340B compliance, integrity and continued viability as the cornerstone of its offering," said Travis Leonardi, President and CEO of Sentry. "Today, Sentry's clients can be assured that their 340B program is fully prepared for the scrutiny that we currently face."

The Office of Pharmacy Affairs (OPA) has provided definitions for unintended use - either through direct act or by omission - of the 340B program. Violations could result in strict financial penalties and potential loss of 340B status for the covered entity.

Leonardi says customers are ready for these new, more stringent guidelines because of the documented adherence to regulations through the configuration of a Covered Entity's Policies & Procedures that is implicit in Sentry's product offerings.

For more information on how Sentry uses its expertise and experience to provide covered entities an audit trail to maintain 340B compliance, visit www.SentryDS.com or call 800.411.4566.

About Sentry Data Systems

Located in Deerfield Beach, FL, Sentry Data Systems, Inc. is a healthcare intelligence company offering technology solutions that address a wide variety of workflow, compliance, technical and financial challenges. Sentry's products serve hundreds of hospitals and pharmacies across the country and have saved clients millions of dollars to date. Sentry processes millions of eligibility, financial, clinical, and pharmacy transactions per day on over 15 million patients.

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